



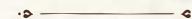
HALONG BAY • LAN HA BAY

VIETNAM

A HERITAGE LINE COLLECTION  
GINGER • JASMINE • VIOLET



*May what I do flow from me like a river,  
no forcing and no holding back, the way it is with children.*



•• HERITAGE LINE ••  
Collectors . Artisans . Hosts

Heritage Line is a singular cruise line. Passionate to the core about creating unforgettable and refined river voyages, we operate luxurious ships on Southeast Asia's most fascinating waterways.

Heritage Line is a collector of distinctive vessels. We compassionately design and build ships, with inimitable décor and outfitting. Details are painstakingly crafted to remake history. And every boat has its own tale to tell. We are artisans rather than mere providers of tours on water. We bring untold stories to life with the perfect mix of comfort, adventure, culture, tradition, authenticity and extravagance. Ours are journeys that inspire our guests to return, time and time again. And Heritage Line is personal, creating intimate bonds and nourishing friendships. Being wonderful hosts, we remember your name and make your journey a truly memorable one.

•

Meet *Ginger*, *Violet* and *Jasmine*. Three Vietnamese junk-styled vessels known as the "sisters" and named after beautiful flowers native to the region. Although they are siblings, they are quite distinct from one another. There is *Ginger* – the graceful. She is the most elegant one and a re-invention of an élite naval abode. She sails the untouched and serene waters of Lan Ha Bay. *Violet*, the youngest, is exquisite yet delicate. Her Art-Deco-coquettishness will melt any heart. *Jasmine* – the middle child – is sturdy but has a decidedly languid air about her.





# GINGER

• A HERITAGE LINE COLLECTION •

## THE GRACEFUL SISTER

*Ginger* is Heritage Line's most recently launched vessel which will cruise in Lan Ha Bay (June 2018), a quiet extension of the famed UNESCO Heritage Site Halong Bay. *Ginger* boasts a stunning Indo-chinese-Vietnamese heritage theme paired with refined contemporary accents. The style interlaces long-lasting traditions of major regional elements which are displayed in the rooms and play key roles in Vietnamese sagas and poems, including landscape, botany and mythological birds.

*Ginger* has only 12 spacious, natural light-flooded Suites - all with wide panorama sliding glass doors opening onto a private balcony. The vessel's true uniqueness is her refined culinary attitude combined with a refreshing lifestyle component. Its terrace deck is a remarkable public area hosting an almost 360-degree light-flooded restaurant where live cooking is performed. Another exclusive facility is the adjacent pool, encircled by shaded cabanas and sun beds. Located in the stern of the ship, offering wonderful views of the bay through vitreous floor to ceiling frames, the spa area adds another state-of-the-art facility.

---

### Particulars

*Indochinese-Vietnamese design theme with some contemporary accents*

*Twelve suites (three room categories)*

*Reception lounge with boutique shop*

*Library Lounge*

*Restaurant with indoor bar*

*Terrace deck with pool*

*Spa with steam bath*



◀ SUITES ▶

**JUNIOR SUITES**

The six spacious Junior Suites (two twins, four doubles) with 37 sqm total floor space (including a 6 sqm private balcony) on the main deck offer a separate sofa lounge area and bathroom fitted with a walk-in shower and bathtub overlooking the bay. Beds facing the sea and the private balcony which is accessible via a large sliding glass door. The Junior Suites rooms are naturally light-flooded and feature an artful design of dark-ink hand painted, local scenery and landscapes at the backdrop of the bed and their ceilings are covered with entwined silver leaves.

**Amenities**

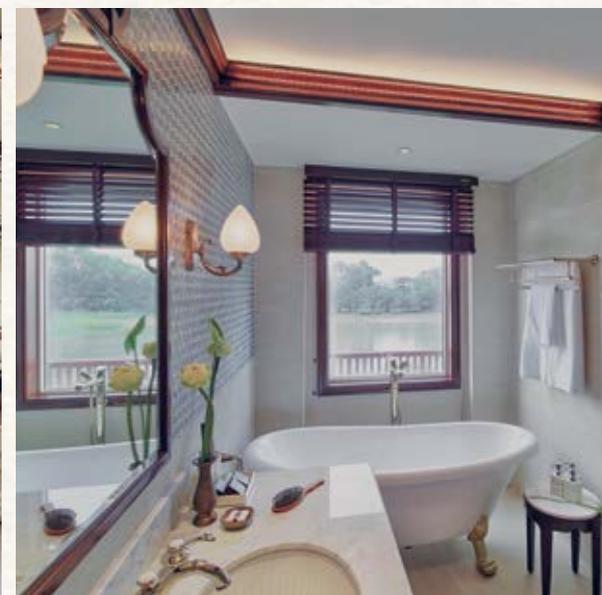
*Individually controlled air conditioning, cabinet, mini bar, safety box, balcony with sun chairs and table, Wi-Fi, LCD screen, movie and music system, sofa lounge, bathroom with walk-in shower and bathtub, hairdryer, slippers, bathrobe, tea & coffee facilities, in-house phone, luggage rack.*

**SIGNATURE SUITES**

The Signature Suites have the same total floor space of 37 sqm (including a 5 sqm private balcony) as the Junior Suites but are located on the upper deck. They feature a warm yellow, earthy brown and antique gold flower theme with intricate, feminine décor. Delicate floral embroideries on silk panels inspire guests to revel in romance and poetry. The exquisite bathroom with its mosaic tiled walls behind a lavish vanity, a large walk-in shower and an exquisite bathtub invite to indulge in extravagance.

**Amenities**

*Individually controlled air conditioning, cabinet, mini bar, safety box, balcony with sun chairs and table, Wi-Fi, LCD screen, movie and music system, sofa lounge, bathroom with walk-in shower and bathtub, hairdryer, slippers, bathrobe, tea & coffee facilities, in-house phone, luggage rack.*



•> SUITES <•

REGENT SUITES

The two Regent Suites, named *Blue Phoenix* and *White Crane*, are the most luxurious options to voyage aboard *Ginger*. Both have 50 sqm of floor space including private balcony and a bathroom with a Jacuzzi that offers great vistas of Lan Ha Bay. The light-flooded expansive bathroom in conjunction with the private balcony (6 sqm) make the Regent Suites a special abode. Each of the two suites features an individual design theme dedicated to mythical birds of Vietnam's rich repertoire of fables. The interior design features hand-made lacquer panels over the bed, antique and colonial furniture, gleaming gold leaf ceilings and artistic decoration.

**Amenities**

*Individually controlled air conditioning, cabinet, mini bar, safety box, balcony with sun chairs and table, Wi-Fi, LCD screen, movie and music system, sofa lounge, bathroom with walk-in shower and Jacuzzi, hairdryer, slippers, bathrobe, tea & coffee facilities, coffee machine, in-house phone, luggage rack.*



• AT A GLANCE •

RECEPTION LOUNGE

With its ceiling covered with delicate wood panels and warm colored stucco decoration, the lobby reminds of ancient Indochinese wooden junks gliding over the calm waters of the bay. Armchairs and sofas as seating space are available and a little boutique corner invites guests to get a souvenir.

LIBRARY LOUNGE

The library lounge is an air-conditioned area with comfortable sofa lounge arrangement. Take some books or magazines or talk with our friendly crew about the displayed antiques and artifacts.

LADY GINGER SPA

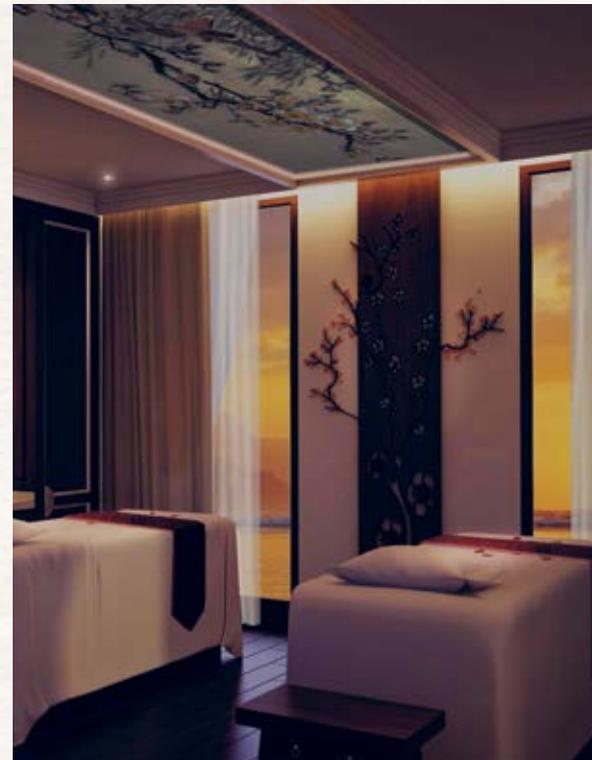
The outsized spa is located on the upper deck and occupies the whole stern area of the ship hosting three treatment rooms. All of them offer views over the peaceful Lan Ha Bay. One area provides comfortable massage chairs with fine upholstery for reflexology, manicure and pedicure. The two other private rooms, one of which has a steam bath, are enjoyable sanctuaries for couple and single treatments.

TERRACE DECK

*Ginger's* terrace deck is the perfect place to spend time outdoors while on board. This deck boasts a pool tiled with blue mosaic tiles and is surrounded by lush cabana-shaded sun beds, creating a lifestyle vacation flair in the middle of one of the most surreal seascapes on earth.

RESTAURANT WITH LIVE COOKING & BAR

*Ginger's* top "USP" is very likely its practically 360-degree view daylight-flooded restaurant and bar. Surrounded by glass and a decorative ceiling, the centrally located live cooking zone is the venue's epicenter and brings life and excitement to the culinary experience. Dark wooden furniture with luxurious fabrics offer comfy, private seating. The stylishly illuminated backdrop of the adjacent bar invites guests to get together at any time of the day without missing a single glimpse on the bay.



• LIFE ABOARD •

Step aboard *Ginger*, your home while you explore one of nature's wonders, Lan Ha Bay. The private atmosphere on board makes it feel almost like you have the whole vessel to yourself. Enjoy the vast space and homey feeling in your room, or head out to the pool deck and take in the blue hour with a sundowner after some cycling around the jungle-like Cat Ba Island. You can also learn more about local cuisine and customs by joining a cooking class to find out how to strip down a fresh squid – be careful with the ink! But maybe nothing is more enjoyable on *Ginger* than balcony breakfast in close togetherness with your partner while the boat slowly sails back to the harbor passing thousands of karsts and small islands.

**Activities**

*Tai Chi, live-cooking workshop, private balcony breakfast & in-room dining (on request), spa, steam bath, cycling tour on jungle like Cat Ba island, kayaking, swimming, sunbathing by the pool, board games, souvenir shop, library with books, magazines and newspapers, in-room entertainment.*

•

**CUISINE**

Aboard *Ginger*, it is a matter of pride for us to present guests with very delicious cuisine. Made from fresh locally and internationally sourced ingredients our Vietnamese and Western dishes will have guests' eagerly coming back for seconds when we dish up our chef's live cooked plates. Breakfasts can either be taken in the restaurant or at the al-fresco area on the sun deck. The open live cooking area in the restaurant adds a defined culinary themed experience on *Ginger*.





# VIOLET

• A HERITAGE LINE COLLECTION •

## THE 'YOUNGEST'

*Violet* is named after a delicate purple flower growing on the rocky slopes of Halong Bay. Like her namesake, *Violet* is tender and exquisite. With just six bright and expansive suites, all with an imposing Art-Deco-Indochinese interior, the *Violet* is unrivaled among luxurious vessels in Halong Bay.

The vessel features gleaming wooden flooring, opulent silks and velvets, carefully selected artifacts and decorative details. One unique feature of *Violet* is that every room is individually designed in a distinguished theme. There are many on board facilities available to keep guests distracted and the lavish sun deck with its soft-mattress loungers promises a space of relaxation with detached privacy.

### Particulars

- French-Indochinese Art-Deco design theme*
- Four Imperial Suites & two Junior Suites*
- Restaurant with bar*
- Library Lounge*
- Fitness room with sauna*
- Sun deck with bar counter*
- Spa*



•> SUITES <•

JUNIOR SUITES

*Violet* is home to two Junior Suites (1 twin, 1 double) named after the main elements of Halong Bay – “*Water*” and “*Mountain*”. The “*Water Suite*” has a soft, white, ocean-like ambiance with a large centered king-sized bed. The “*Mountain Suite*” offers twin beds and carries a more off-white tenor. Both rooms are equipped with elegant furnishings, floor-to-ceiling sliding glass doors, and carefully selected artifacts. They are located on the main deck in the front of the ship with a total floor space of 32 sqm including a private balcony (6 sqm) overlooking the sea. Bathrooms are made of Italian marble and feature a walk-in shower and a Jacuzzi with views of the bay.

**Amenities**

*Individually controlled air conditioning, mini bar, safety box, LCD screen, movie and music entertainment system, writing desk and chair, chaise longue, bathroom with walk-in shower and Jacuzzi, hairdryer, slippers, bathrobes, tea and coffee facility, in-house phone, balcony sun chairs and table.*



◀ SUITES ▶

**IMPERIAL SUITES**

The names of the four Imperial Suites (1 twin, 3 double) read like a romantic fairytale: *Dragon*, *Phoenix*, *Moon*, and *Cloud*. All Imperial Suites are designed in a singular 1930-Art-Deco style evoking the French-Colonial era in Vietnam.

Extra-large windows offer brimming views of the Bay and provide plenty of natural daylight. While the *Phoenix* and *Dragon* are kept in hues of red with gold or silver decorative elements and fabrics, the *Cloud* and the *Moon* are outfitted in a dreamy white or wistful sky-blue. All of them are meticulously furnished with a plush solid wood king bed, exotic dark furniture, charming fabrics and ornamental wall and ceiling paintings. Specifically designed to create an ancient imperial aura, all suites are located on the upper deck with a maximum floor space of 38 sqm including a private balcony (5 sqm) equipped with sun chairs and a side table, overlooking the serene waters of Halong Bay.

**Amenities**

*Individually controlled air conditioning, mini bar, safety box, LCD screen, movie and music entertainment system, writing desk and chair, chaise longue, bathroom with walk-in shower and Jacuzzi, hairdryer, slippers, bathrobes, tea and coffee facility, in-house phone, balcony sun chairs and table.*



• AT A GLANCE •

RESTAURANT & BAR

A French-Indochinese aura reigns in the cozy restaurant where all guests have their own private table for two, ensuring privacy and comfort. Held in the background, the subtle bar with its intricately carved backboard is the place where friendships are made, or romantic tête-à-têtes take place over an aperitif or digestive.

LIBRARY LOUNGE

This Lounge is a cozy corner on the upper deck offering sweeping views of the bay from its traditionally designed wooden sofas and plush silk pillows of various contrasting patterns. Books and board games are available to while some time away in this relaxing space.

FITNESS & SAUNA

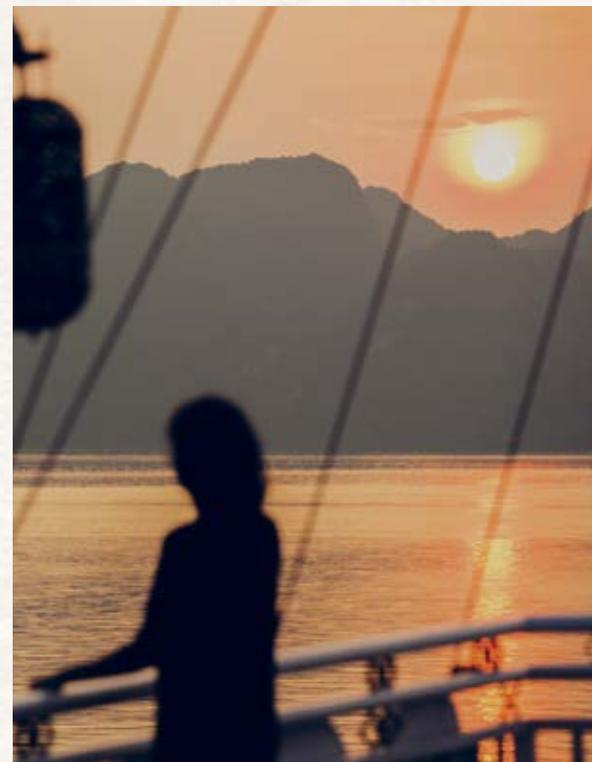
*Violet* has a fully equipped fitness room with state-of-the-art sporting equipment, free weights, and exercise mats. The Finnish sauna for two makes for the perfect place to relax after an exhausting workout.

SPA

A secluded spa room is available where various treatments are offered by our expert therapist for one person at a time.

SUN DECK

*Violet's* sundeck is one of the largest on a per passenger ratio with a sun bed available for every guest at all times. Also, private dining can be arranged for couples at a discreet table with spectacular views of the bay. The day-bar with its comfortable outdoor sofa lounge offers another lovely hide-away area at the back of the sun deck.



• LIFE ABOARD •

*Violet* feels like a floating home away from home. The sense of discretion on board is notable yet there remains a wonderful balance between enough privacy and friendly socializing.

While you relax, the butlers attempt to fulfill your wishes before you even express them ... How about a chilled glass of bubbly during the blue hour of the late afternoon? That might be the perfect treat after coming back from a self-rowed kayak trip through a floating fishing village, an experience unlike anything else in the world. Or perhaps you'd like to join the cooking demonstration to learn how those easy to make, but oh-so-delicate Vietnamese spring rolls, are prepared.

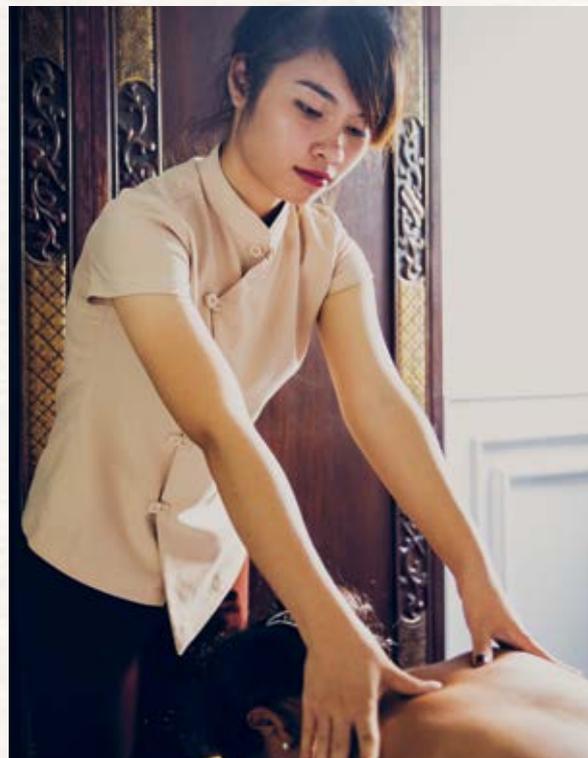
CUISINE

Do you love trying new dishes and exploring local and international flavors? Then you are in the right place aboard *Violet*. Our culinary team serves you delicious and beautifully presented regional and international fare in the private atmosphere of the restaurant or even to your room. Fresh local ingredients, including of course products from the sea as well as imported ones, are used to make sure your palate will remember your meals on *Violet* for years to come.

Activities

*Daily Tai Chi class, Vietnamese cooking workshop, bamboo rowing boat at fishing village, pearl farm and cave visits, presentation about local Halong Bay, spa, fitness, sauna, kayaking, sun bathing, swimming, hiking (Ti Top island), board games, library with books and magazines, in-room entertainment.*

Included activities are subject to the 1- or 2-night cruise program.





# JASMINE

• A HERITAGE LINE COLLECTION •

## THE 'MIDDLE' CHILD

The second of “the sisters” is the amiable middle-child, *Jasmine*. Guests who are looking for comfort paired with the ease of *laissez-faire* adventure in Halong Bay will appreciate *Jasmine*. Her understated elegance is expressed in a classic Vietnamese junk that provides the lovely deep-rooted feeling of a traditional wooden junk from this incredible region. Isn't this what a picture-perfect trip to Halong Bay should be like?

Two floors of rooms and two expansive public decks characterize *Jasmine*. Her interiors feature polished wood in all areas making for a distinctive homey feel and her three large, tawny sails underline her stately sense of pride. Guests will appreciate the spacious, airy dining areas which offer just the right amount of privacy. A pair of swinging doors connect the restaurant to the outer terrace deck and allow for an easy transition to pleasing al-fresco moments.

Are you looking for more of a tête-à-tête? One floor up from the terrace deck you will find the vast sun deck with spectacular views, comfortable sun beds, shades as well as tables and chairs where you can dine “on the top” of Halong Bay.

---

### Particulars

*French-Indochinese Design Theme*

*23 rooms (three categories)*

*Large restaurant with sofa lounge*

*Terrace deck*

*Oversized sun deck*

*Spa*



• STATEROOMS •

**SUPERIOR**

A total of 12 Superior rooms (10 twins, 2 double) are available on the main deck. With a floor space of 16 sqm, these rooms offer traditionally wood-paneled décor and a luxurious bathroom and walk-in shower decked out with fancy amenities. Panoramic French-style windows make the Superior category a charming and peaceful retreat.

**Amenities**

*Individually controlled air conditioning, mini bar, safety box, bathroom with standing glass shower, slippers, bathrobe, in-house phone.*

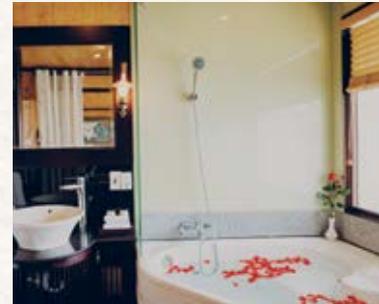


**DELUXE**

Nine Deluxe rooms are located on the upper deck (2 twins, 7 double). The rooms have a total of 18 sqm including 4 sqm balcony. The design is classic and elegant with its wooden finishing and traditional Vietnamese paintings. Like all *Jasmine* rooms, bathrooms are separate and offer a large glass standing shower with a full set of bathroom amenities.

**Amenities**

*Individually controlled air conditioning, mini bar, safety box, bathroom with standing glass shower, slippers, bathrobe, in-house phone, balcony chairs.*



**JUNIOR SUITES**

*Jasmine's* two Junior Suites (2 double) are located on the upper deck, on the same floor as the Deluxe rooms. These suites are in the front area of the ship with a total floor space of 24 sqm including a 4 sqm private balcony. The bathroom is en suite and offers a sensual dash with its bubbling in-room Jacuzzi and sweeping views of the bay.

**Amenities**

*Individually controlled air conditioning, mini bar, safety box, bathroom with standing glass shower and Jacuzzi, slippers, bathrobe, in-house phone, balcony chairs.*



• AT A GLANCE •

RESTAURANT AND LOUNGE

The light-flooded spacious restaurant offers enough room to maintain a certain sense of discretion during dinners. Once seated, the beautiful combination of Asian and Vietnamese decor will catch your eye. A small lounge connects to the restaurant for a cocktail break at any hour of the day. Fine Vietnamese and international cuisine is served as a set menu or on a buffet. The most memorable dining experience aboard *Jasmine*, however, is the daily evening barbecue on the terrace deck serving a feast of grilled items including fresh local seafood.

TERRACE DECK

*Jasmine's* inviting terrace is a perfect al-fresco extension to the restaurant, easily accessible through a pair of swinging glass doors. Comfortable seating options including plush sofas and armchairs accompanied with outdoor tables that invite our guests to take in the magical aura of Halong Bay. At night, when *Jasmine's* ornamental lanterns illuminate the deck, she spoils everyone with an inimitable sense of romance.

SUN DECK

Relax on shaded sun beds and marvel at the backdrop of the scenery from *Jasmine's* highest point. Come dusk, ask for a sundowner and enjoy the last rays of sunshine. The next morning, rise early for a grounding Tai Chi lesson in the middle of Vietnam's most spectacular natural wonder.

SPA

*Jasmine's* massage room is equipped with two single massage beds. Opt for a head and shoulder massage to relax whilst the waves softly roll you into a snooze.



• LIFE ABOARD •

The first thing that strikes guests about *Jasmine* is its welcoming composition. Immediately when you arrive, you feel at ease. Her warmth and coziness are hard to put into words and something you must experience personally. Aboard, we make sure you start your day off well. After the early-bird Tai Chi class, get energized with our sumptuous breakfast spread: Croissants. Vietnamese coffee. Tea. Fresh juices. Cereal. Eggs. Omelets. Bacon. Vietnamese Pho and more. What more could you need to take you through the day? After an exciting day of activities, *Jasmine's* evening barbecue provides the ambiance to make new friends from all around the world. After this trip, you can now add lasting chronicles to your life book that you will share with your children and grandchildren. Didn't we promise the spirited *Jasmine* would deliver?

**Activities**

*Daily Tai Chi class, Vietnamese cooking workshop, bamboo rowing boat, pearl farm & cave visits, presentation about Halong Bay, spa, kayaking, sun bathing, swimming, hiking (Ti Top island), board games, books & magazines*

Included activities are subject to the 1- or 2-night cruise program.



CUISINE

Trying a country's cuisine is as much part of exploring as is going out and seeing famous sights. This is why our chefs are dedicated to include in dining the best selection of local specialties but also all-times Western favorites. *Jasmine's* specialty, the daily barbecue, is an event you don't want to miss, as it's likely the only place you will get all your favorite seafood freshly grilled to order in such a refined setting.



▷ JOURNEY HALONG BAY & LAN HA BAY ◁

INTO THE SURREAL



THE DRAGON PASSAGE  
Two days - One night

JEWELS OF HALONG BAY  
Three days - two nights

HIDDEN WORLDS  
Two nights - One night



---

## ·◁ JOURNEY LAN HA BAY ▷·

### HIDDEN WORLDS

*Two days - One night*

A new cruise on the tranquil waters of Lan Ha Bay offering a voyage of harmony and peace coupled with active components like cycling on Cat Ba island and a delightful culinary medley.

---

## ·◁ JOURNEY HALONG BAY ▷·

### THE DRAGON PASSAGE

*Two days - One night*

A classic passage along the former playground of dragons offering memorable sights and sounds, captured in an unforgettable journey past thousands of limestone formations.

### JEWELS OF HALONG BAY

*Three days - Two nights*

On this two-day journey in Halong Bay guests discover the hidden jewels that lie deeper in the quieter areas of these beautiful waters.

---

© 2018 Heritage Line

Photos and text rights reserved for all countries. No part of this publication may be reproduced in any manner whatsoever without the prior written consent of Heritage Line. Heritage Line thanks all participants and contributors for realizing this brochure.

# CRUISE World

**For bookings and enquiries contact**

Cruise World Ltd

PO Box 302 421, North Harbour, Auckland

Ph: 09 917 4440 Out of AKL agents 0800 500 732

[www.cruiseworld.co.nz](http://www.cruiseworld.co.nz)

email: [info@cruiseworld.co.nz](mailto:info@cruiseworld.co.nz)

·☉· HERITAGE LINE ·☉·

*Collectors . Artisans . Hosts*