

THE CRUISE LINE THAT AMAZES THE WORLD

MODERN FLEET OF 18 SHIPS

LARGEST PRIVATE FAMILY OWNED CRUISE LINE IN THE WORLD

NUMBER ONE IN EUROPE, SOUTH AMERICA, SOUTH AFRICA & ARABIAN PENINSULA



- EXCEPTIONAL CUSTOMISED EXPERIENCE PRICES, Good commission for agents
- STUNNING ONBOARD ENTERTAINMENT Exclusive Cirque du Soleil shows (on selected ships)
- UNIQUE "FLEXIPORTING" greater revenue opportunities
- INTIMATE EXCLUSIVE CRUISING ON A LARGE SHIP MSC Yacht Club
- **STATUS MATCH** Allowing clients from other memberships to gain benefits with MSC from their first cruise
- THE GRANDS MSC'S UNIQUE COMBINATION CRUISES Includes FREE transfer
- ZOE INDUSTRY FIRST DIGITAL PERSONAL ASSISTANT
 Activate by saying "Hello Zoe"
- 29 SHIPS BY 2027, AN INVESTMENT OF €13 BILLION Account for 25% of entire industry projected growth 2017- 2026
- 2020 & 2021 MSC WORLD CRUISES
- **NEW DESTINATIONS**; India, Greenland, USA & Canada
- COMMITTED TO REDUCING ENVIRONMENT IMPACT First cruise line to receive 8 Golden Pearls award
- PROUD SPONSOR OF UNICEF with over €9 million raised

