

# WHY CHOOSE PAUL GAUGUIN CRUISES?

Discover a breathtaking destination with a South Pacific specialist! Paul Gauguin Cruises have been navigating the seas of French Polynesia and the South Pacific for over 20 years. An intimate vessel, *Le Paul Gauguin*, - renovation completed in March 2021 - has been specially designed to sail as close as possible to the superb lagoons and secret coves that your clients will visit as part of our carefully crafted itineraries. At each stop, our destination specialists and experts offer a variety of activities: scuba diving, water sports and excursions on land. The all-inclusive package<sup>^</sup>, impeccable service, sophisticated and refined cuisine, relaxation areas and spacious staterooms and suites all help to make your clients' cruise unforgettable.

Paul Gauguin Cruises is part of the PONANT Family.

# The Ship

- Length: 156 m
- Width: 22 m
- Draught: 5.15 m
- Passengers: 332
- Crew members: 217
- Passenger decks: 7
- Staterooms and suites: 166 (70% with private balconies).
- Tonnage: 19,200 tonnes.
- Speed: 18 knots.
- Drive: diesel-electric.
- Built in 1998 by Chantiers de l'Atlantique in France.
- Renovation completed in March 2021.

## **Ship Facilities**

- Sleeps no more than 332 guests.
- 166 staterooms & suites measuring between 18 sq.m to 54 sq.m (including balconies and verandas).
- 1:1.5 crew per guest ratio.
- Three restaurants & four bars/lounges.
- Deep Nature Spa by Algotherm & Fitness Centre.
- Swimming Pool, Pool Bar & Sun Decks.
- Marina platform with access to kayaks, stand up paddle boards and snorkelling equipment.
- SCUBA Diving Program, Diving Instructor & Excursions (optional, surcharge applies).
- Laundry & Internet Packages available. Charges apply.
- Medical Centre, Promenade, La Boutique (Shop), Fare Tahiti (Polynesian art display), Reception, Excursions & Dive Desk.
- Advanced environmental system upgrades; with both water treatment and energy savings.

## Dining

- L'Etoile: Dinner only with open seating. Serves gourmet à la carte cuisine.
- La Veranda: Breakfast & lunch buffets or à la carte menu with both indoor & outdoor dining. Reservations required for dinner which offers a gourmet menu & signature dishes from Michelinstarred Chef, Jean-Pierre Vigato.
- Le Grill: Al fresco breakfast & lunch buffets with limited à la carte menu. Reservations required for dinner which offers a fixed Polynesian menu with some options.

#### Accommodation

- All staterooms & suites have an ocean view, 70% with private balconies or verandas.
- Queen-size beds or two (twin) single beds. Selected staterooms & suites have a king-size bed.
- Bathrooms with a combined full-size bathtub & shower (except eight staterooms with a shower only).
- Algotherm toiletries, bathrobes, slippers & hair dryer.
- Flat-screen TV, CD/DVD player.
- In-room small refrigerator with complimentary soft drinks, bottled water & beer. Fruit also provided upon arrival.
- Personal Safe.
- 24-hour room service (selected menu).

#### **Entertainment**

- The Gauguines & Gauguins are your Polynesian hosts, sharing their Polynesian culture with you on board throughout your cruise.
- Local entertainment featuring Polynesian dances & songs.
- Crew showcase their amazing hidden talents.
- Le Grand Salon: When the sun goes down at sea, Le Grand Salon comes alive with spectacular performances.
- Depending on the cruise, lectures and performances from special guests which may include Marine Biologists, Anthropologists, Musicians, Magicians, etc.
- Evening dance parties & film screenings.
- Live music in the lounges performed by singers and/or pianist.
- Digital museum with works of artist Paul Gauguin on display.

### Demographic

- Honeymooners & Anniversary celebrants.
- Active travellers including divers, hikers, and water sports enthusiasts.
- Families with older children.
- People who have been saving for a dream vacation.
- International guests.

#### **Destinations & Seasonality**

Paul Gauguin Cruises are the Polynesia specialists and travel to the below islands year round:

- Tahiti & the Society Islands.
- The Tuamotus.
- The Marquesas Islands.
- Cook Islands.
- Fiji.
- Tonga.

#### **Inclusions**

- All-inclusive fares now in Australian Dollars.
- All meals, including multiple dining options & complimentary room service
- Complimentary beverages including select wines & spirits, soft drinks, bottled water & hot beverages (premium beverages available at an additional cost).
- Gratuities for onboard staff (excludes tips for Boutique & Spa staff, local guides and drivers).
- Complimentary unlimited Wi-Fi.
- Butler service & in-room bar for category B staterooms & above.
- Access to private beach on Bora Bora & private islet in Motu Mahana.
- Classic non-motorised water sports (excluding scuba diving).
- Moana Explorer Program: Complimentary program for children aged 7-15 years. Includes naturalist-led island and beach excursions, science activities, crafts, games, and other adventures. Available on selected cruises only.

## **Agent Incentives, Rebates & Tools**

- Famil/Educational opportunities.
- Travel agent discounted cruise rate up to 65% off.
- Training modules.
- Image library & video footage.
- Agent & client webinars & events.
- National Business Development Managers available for business planning.
- PONANT Pro online area with information and sales tools.

## **Unique selling points**

- South Pacific specialist with over 20 years experience.
- Local Polynesian hosts & entertainers.
- Exceptional service.
- Longer port stays.
- Expansive deck space.
- Exclusive access to private beaches.
- Supports the protection of natural and cultural heritage.
- Provides social and economic benefits to local communities.

## **Special occasion packages**

- Complimentary Honeymoon & Wedding Anniversary Packages.
- Wedding Ceremony or Renewal of Vows.
- Birthday & General Celebration Packages.







## **Guest Loyalty Program**

- Paul Gauguin Society Program & PONANT Yacht Club.
- Exclusive benefits e.g. cruise discounts, onboard credit, free laundry, etc.
- Tiered loyalty status, benefits increase at each new level reached:
  - Major: Reached when second cruise confirmed.
  - Admiral: Reached when fourth cruise confirmed.
  - Grand Admiral: Reached when seventh cruise confirmed.
  - Commodore: Reached when twentieth cruise confirmed.

#### **Offers & Discounts**

- Welcome Offer: A\$400 per person discount off your first cruise.
- Consecutive Cruises: 10% discount off any consecutive cruise.
- Join the Club: 5% discount off your 2nd cruise & become a member of the PONANT Yacht Club.
- Referral Program: A\$800 per stateroom discount for the referrer & person referred.
- Honeymoon & Wedding Anniversary: A traditional Polynesian blessing on the ship & a bottle of champagne in stateroom.
- Onboard sales: 5% discount per person.
- Group Bookings: 5% discount off bookings including 5 or more people.
- Single Travellers: Special rates available on selected departures & stateroom categories.
- 3rd Person Discount: Reduced rate for 3rd person (over 18 years of age) sharing a stateroom or suite with 2 other adults.
- Children's Rates: Port taxes only charged for children aged 12 months to 17 years when sharing with 2 adults.

#### Good to know

Onboard language and currency	English is the primary language spoken on board. French spoken by some crew members. US Dollars used on board.
On road sales team	All Australian states & New Zealand
Groups/Charters	Can accommodate groups (up to 30 staterooms maximum) or charter the ship
Land connections	Pre & Post Cruise Land Programmes & Transfer <b>s</b>
Complimentary Wi-Fi	✓
Shore excursions	Optional excursions available. Surcharges apply.
CLIA member	√
Accessibility facilities	✓

