



# A-ROSA River Cruises

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## INTRODUCTION

A-ROSA is a European river cruise company, established in 2002 and head quartered in Germany.

A-ROSA offer more than 500 cruises pa on the Danube, Rhine, Main, Moselle, Seine, Rhône/Saône and Douro, and visits Germany, Belgium, The Netherlands, Switzerland, France, Portugal, Austria, Hungary, Slovakia, Serbia, Bulgaria, and Romania.



Conveniently located, all A-ROSA cruises depart from ports that are near an international airport. The cities of Cologne, Paris, Lyon, Vienna & Porto have major airports in close proximity, and Passau/Engelhartzell is just under two hours' drive from Munich airport.

Initially established by P&O Princess Cruises, A-ROSA is the market leader of premium river cruising in Europe, with three major awards won in 2023!

- Renown German trade press (fww) award: Best German River Cruise Line 2023
- Cruise Guide Award Germany: A-ROSA SENA voted best River Cruise Ship 2023
- Cruise Critic UK Editor's Award: Best River Cruise Line for Families 2023



A-ROSA offers a breadth of diverse itineraries, ranging from 4-night cruises up to 18-nights.

## *Itineraries* 2024

- RHINE: Cologne roundtrip 4-7 nights
- RHINE & MOSELLE: Cologne roundtrip 5-7 nights
- RHINE & MAIN: Cologne and Nuremberg one-way: 7 nights
- DANUBE: Passau\* and Vienna roundtrip: 4-18 nights
- SEINE: Paris roundtrip: 5, 7 and 9 nights
- RHONE: Lyon roundtrip: 5, 7 and 14 nights
- DOURO: Porto roundtrip: 7 nights



\*Passau = Engelhartzell

### **TIP!**

A-ROSA's itineraries can be combined.  
Guests save 10% on both cruises if they book back-to-back departures.

*FIT Only, Premium Cruise Fare*



Due to high demand A-ROSA increased the number of ***Festive Season*** departures in 2024.

A myriad of Christmas Market itineraires are available, as well as sailings over Christmas and celebrating the New Year!



**Festive Season**

Magical 4,5 & 7-night itineraries on Rhine & Danube



Xmas Markets, Xmas & NY departures



## FLEET & CABINS

A-ROSA operates a fleet of 13 premium river cruise ships. The official languages on board are English and German. Two further ships (A-ROSA ALEA and A-ROSA CLEA) will join the fleet in April 2024. Initially cruising on the Rhine, the new ships will transfer to France in the coming years.

All ships are purpose-built for the rivers they sail on and the waterways' specific requirements such as bridge heights and lock dimensions. Hence there are variations in ship size.

For more details visit A-ROSA's website, contact Cruise World.



All cabins on board of A-ROSA's fleet are outside and contemporary in style, with timeless finishes.

Most cabins have a two-berth double bed configuration, but triples and quads are also available on some ships. The award-winning A-ROSA SENA even boasts five-berth family cabins.

Cabins on the lower deck are either equipped with port hole or picture window, with most vessels offering French Balconies on deck two and above. A-ROSA SENA's standard cabins (decks two and above) even feature balconies that provide comfortable seating for two guests.



Standard Balcony Cabin A-ROSA SENA, C/D-Grade



Juliette Balcony Cabin A-ROSA SILVA, C/D-Grade



Picture Window Cabin A-ROSA DONNA, A-Grade



## DEMOGRAPHIC

A-ROSA is a perfect fit for travellers of all ages seeking a river cruise that offers choice and flexibility. Travellers who enjoy an informal environment, where they can do as much or as little as they please feel right at home onboard of A-ROSA's ships. A-ROSA also welcomes kids!

A-ROSA's nationality mix is broad. Naturally, there are German guests on board and passengers from neighbouring countries, but also an increasing number of travellers from further afield.





## A-ROSA GUESTS

Multi-Generational Travellers,  
Groups of Friends &  
Couples

# HOW TO SELL A-ROSA – UNIQUE SELLING POINTS

## 1. Unparalleled destination knowledge

Created by locals, A-ROSA's itineraries are a blend of renown attractions and off-the-beaten-path gems. With the itineraries designed to maximise time in port and stay overnight in major cities, A-ROSA ensures that guests can discover the stunning places visited at their own pace.



## 2. F&B Choice & Flexibility<sup>1</sup>

A-ROSA's flexible dining concept allows guests to choose between the popular gourmet buffets and a-la-carte dinners\*. Breakfast and lunch are served buffet style only.

Overview of A-ROSA's comprehensive F&B inclusions:

- Unlimited beverages throughout the day (**alcoholic** & non)
- Wine offering that reflects each cruise region
- 24/7 coffee, tea & water
- Varied gourmet buffets with regional and seasonal specialities
- Live cooking and carving stations
- Daily afternoon teatime
- Various a-la-carte dining options\*

\*A-la-carte dining options vary by ship and routing. A-ROSA ALEA, ALVA & CLEA main course a-la-carte, appetiser, and dessert from buffet (incl. in cruise fare), A-ROSA SENA surcharge applies for *SENA-Grill*. 4-course a-la-carte dinners incl. paired wines available on other ships on some itineraries at a surcharge.



## 3. Great deals for Kids<sup>1</sup>

Children up to and incl. 15 years of age travel for free on A-ROSA on deck 1, if accompanied by a full fare paying adult. A 30% child discount applies for deck 2 and above and on A-ROSA ALVA, ALEA & CLEA.

On board of A-ROSA SENA the child discount varies by cabin grade and age of the child. A-ROSA SENA has twelve dedicated 28m<sup>2</sup> family cabins (G-grade), an absolute novelty on a river cruise ship. If booked by two full fare paying adults, up to three kids under 16 cruise for free in a G-grade cabin.



## 4. Shore Excursion Choice

A-ROSA invites all guests on cruises of 7-nights and more to join one included shore excursion\*. Introducing off-the-beaten-path gems and unspoilt scenery, the included shore excursions are bi-lingual (English & German).



Staying true to the concept of unmatched choice and flexibility, any additional shore excursions are optional.\*\* This permits guests to join optional excursions where it suits them and to embark on their own exploration where they are comfortable to do so.

With over 500 optional shore excursions available across A-ROSA's network of rivers, there's the right shore excursion for everyone.

Affordably priced, A-ROSA's website contains a detailed overview of all available optional shore excursions, as well as a reservation form.

**Payment is on board.**

### **TIP!**

A-ROSA offers a wide range of private tours with personal guides. Private tours can be arranged for as few as two guests, with a maximum of five guests per guide on most private tours.

The highest degree of customisation is guaranteed, as the guides design each excursion to meet personal interests.

\*Only available for Premium-All-Inclusive fare. Pre-cruise reservations are required:

<https://www.arosa-cruises.com/river-cruises/wonderful-time/excursions.html>

\*\*Optional shore excursions are subject to minimum numbers. **To avoid disappointment, we recommend private tours!**

**CRUISE  
WORLD** 

Contact Cruise World on 09 917 4440 | 0800 500 732  
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